



# YOUR TOTAL MARKETING SERVICE OFFERING

Unlike some agencies, our digital expertise and knowledge is just one part of what we do. Our integrated credentials mean that we can provide a range of marketing solutions all under one roof. Campaign WORKS is made up of Digital WORKS, Design WORKS, Event WORKS and Brand WORKS - and our clients include Hilton Worldwide, PayPoint, Goodman, OAG, Affinity Water, Saffron Building Society and Pearson.



To find out what results we can deliver for you, call Chris Hill now on 01707 336 900 or visit [campaignworks.co.uk/lift](http://campaignworks.co.uk/lift)

SCAN ME



CAMPAIGNS DIGITAL BRANDING DESIGN EVENTS

# DOES YOUR DIGITAL MARKETING GET RESULTS?

# WE'LL GIVE YOUR BUSINESS A REAL BOOST...

If you're looking to give your digital marketing a lift, we can help. From integrated concepts that work both online and offline, to intelligent use of social media that generates strong ROI, we combine intelligent strategy with digital design expertise to produce truly outstanding results, on time, on brief and on budget.



CAMPAIGNS DIGITAL BRANDING DESIGN EVENTS

# GREAT RESULTS AND AN OUTSTANDING ROI



**Monster Play**  
We produced a fun and energetic new website, with simplified navigation, a bright design and strong SEO. As a result, Monster Play became one of the UK's top five outdoor play brands within three years, with **60% of sales leads coming via search engines and the Monster Play website.**



**LivingWell**  
We took the outdated LivingWell website and redeveloped its IA, design and content. The site now draws **30,000 unique visitors each month**, with 1,000 resulting sales enquiries.



**ONE80° Hostels**  
For a new kind of youth hostel targeting the 21st century traveller, we focused on the digital space and social media channels to build engagement. Current entry rate to the ONE80° website from Facebook is 24%, with a **daily Facebook reach of up to 29,549 people.**

